

# MEDIA ALERT

For Immediate Release

Attention: News Assignment

## Rally and March

**Wednesday, June 15th - 12:30 P.M.**

Juarez High School Sculpture Park  
2100 S. Blue Island Ave.

## Pilsen Environmental Rights and Reform Organization

### Contact:

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### High School Students March Against Local Polluters

**What:** A youth march calling attention to pollution in the southwest side neighborhood of Pilsen directed at the Midwest Generation owned Fisk Coal Power Plant and the H. Kramer & Co. Brass and Bronze Smelting plant.

**Who:** High School students from Benito Juarez H.S., Rudy Lozano Leadership Academy, along with local activist and community leaders.

**Where:** Juarez High School Sculpture Park - 2100 S. Blue Island Ave Chicago II, 60608

**When:** Wednesday June 15th at 12:30 pm

The march is being organized by students with support from local activists, teachers, and concerned citizens. The Pilsen Environmental Rights and Reform Organization (PERRO), has hosted planning meetings to facilitate the event. Jerry Mead-Lucero, member of PERRO, illustrates the grim reality that the thousands of residents in the Pilsen/ Little Village area face everyday; "Dozens of people every year are being made sick and even dieing from the pollution produced at places like the Fisk coal fired power plant and H. Kramer & Co."

Youth from local high schools have decided to join the fight for a safer and just environment. The march will start at Benito Juarez High School and will travel through the neighborhood making stops at H.Kramer & Co. and finally ending at Dvorak Park in front of the Fisk Coal Plant. Among the main demands of the march, is the passing of the Clean Air Ordinance by the Chicago City Council, which would force the Fisk Coal Power Plant to reduce the pollution it produces by 90%. The march will also direct attention at H. Kramer & Co. A brass smelter which is suspected of being the main contributor to high levels of lead in the air. The youth call themselves the "Anti-Pollution Revolution", they will be available for comments and questions along with community leaders and activists during the event.

\*\*\*\*Note: some of the youth are below the age of legal consent to appear in broadcast. Please keep this in mind and make appropriate plans.

For more information, quotes, or concerns please contact:

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